



CONTACT

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Festival Director
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Please visit www.wvmusicalliance.org for more information about the programs and community events made possible by the WVMA, including:

- Tunesmith Night
- Wallowa Fiddle Tunes Camp
- Courthouse Concert Series
- Old-Time Community Dance
- Juniper Jam
- Arts Classic
- Music on the Mountaintop
- Joseph Mountain Jubilee
- School of Rock
- QuarterNote Newsletter
- Recorders for Fourth Graders

JUNIPER JAM

is a program of the Wallowa Valley Music Alliance, an Oregon nonprofit 501(c)(3) corporation.

Wallowa Valley Music Alliance
PO Box 148, Enterprise, OR 97828
541-426-3390
www.wvmusicalliance.org



And much more at
JUNIPER JAM 2021

2021 Sponsorship Opportunity

JUNIPER JAM is an ALL ORIGINAL MUSIC festival held on Saturday, **September 4, 2021**, noon to 10 pm, at the Wallowa County Fairgrounds in Enterprise, Oregon.



JUNIPER JAM has plenty of opportunities for sponsorship with many options to fit your needs. Sponsorship offers an ideal way to tie you, your business, or organization to a wonderful, growing festival. Your sponsor dollars are an investment in our community and help provide funding for music education for Wallowa County students as well as showcasing amazing musicians in our own backyard.



JUNIPER JAM features a great lineup of local and regional musical talent, stunning work by local artists--including glass, pottery and bronze--and a variety of kids' activities. Hundreds of festival-goers enjoy food and beverages from local vendors while listening to many styles of music, including folk, country, rock, Americana and blues.



JUNIPER JAM is the annual fundraising event for the Wallowa Valley Music Alliance and is run entirely by volunteers; we need and value your support. Please look over the sponsor opportunities in this packet and let us know what you can do to support this festival of original music.

Level One Sponsor \$150

- ◆ 2 tickets to JUNIPER JAM 2021
- ◆ Your business listing on JUNIPER JAM website including a link
- ◆ Your business listing included on JUNIPER JAM sponsor signage during the event
- ◆ Sponsor credit in press announcements

Level Two Sponsor \$300

- ◆ 4 tickets to JUNIPER JAM 2021
- ◆ 2 JUNIPER JAM 2021 T Shirts
- ◆ A single merchandising opportunity during the event
- ◆ Your business banner displayed for the duration of the event
- ◆ Your business listing on JUNIPER JAM website including a link
- ◆ Business listing on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- ◆ Sponsor recognition on all press announcements

Level Three Sponsor \$500

- ◆ Six tickets to JUNIPER JAM 2021
- ◆ Two JUNIPER JAM 2021 T Shirts
- ◆ Three merchandising opportunities during the event
- ◆ Your business banner displayed prominently for the duration of the event
- ◆ Your business listing on JUNIPER JAM website including a link
- ◆ Business logo on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- ◆ Sponsor recognition on press announcements

The Title Sponsor \$1000

- ◆ Eight tickets to JUNIPER JAM 2021
- ◆ Four JUNIPER JAM 2021 T Shirts
- ◆ Four merchandising opportunities during the event
- ◆ Your business banner prominently displayed at the festival the duration of the event
- ◆ Your business listing on JUNIPER JAM website including a link
- ◆ Your business logo on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- ◆ Sponsor recognition in press releases and announcements before and during the event

Adopt a Band!
At this level you
can select which
band you'd like
to sponsor!



Photos: Greg Homolka



THANK YOU

For your support!

WWW.JUNIPERJAM.COM



Here at the Music Alliance we're busy planning the 12th annual **JUNIPER JAM**—"The sweetest little music festival in Eastern Oregon", held **Saturday, Sept. 4, 2021** (Labor Day Weekend) at the Wallowa County Fair Grounds. This great family oriented music festival includes:

MUSIC – a great line-up of local and regional bands on two stages, featuring a huge variety of musical styles, with focus on original music. We also feature a songwriting workshop and songwriting contest for emerging artists.

ART – stunning visual art by local artists, including glass, pottery and bronze.

KIDS – JUNIPER JAM is all about families, so we offer a variety of fun activities for kids.

Please visit www.juniperjam.com for more details about this year's event, and photos of previous festivals.

Of course we need your help to make JUNIPER JAM 2021 even better than ever. Your sponsorship of JUNIPER JAM 2021 is an investment in the future growth of Wallowa County and will help fund the many music programs and scholarships provided by Wallowa Valley Music Alliance! **Please look over the enclosed sponsor information and find the level that best fits your business.** Please feel free to contact me with any questions, and thank you for supporting live music and music education in Wallowa County.

Janis Carper
Festival Director, Juniper Jam
Executive Director, Wallowa Valley Music Alliance
PO BOX 148, Enterprise, OR 97828
541-426-3390 info@juniperjam.com

JUNIPER JAM 2021 SPONSORSHIP COMMITMENT

I, the undersigned, agree to the following sponsor investment in JUNIPER JAM 2021 as listed in the sponsorship brochure:

☐ \$150.00

☐ \$300.00

☐ \$500.00

☐ \$1,000.00

Sponsor to be listed on the JUNIPER JAM website and on printed materials as follows:

AGREED TO BY: _____ DATE: _____

(Sponsor Authorized Signature)

PAYMENT IN FULL IS DUE ON OR BEFORE JULY 1, 2021.

If sponsoring at a level above \$150, please indicate t-shirt sizes: \$300 (2 ea.) ____ \$500 (2 ea.) ____ \$1000 (4 ea.) ____

Mail payment to: **WVMA, PO Box 148, Enterprise, Oregon 97828** OR CALL 541-426-3390 to have payment picked up with receipt. *The Music Alliance is an Oregon 501 (c) (3) nonprofit organization and your sponsor commitment is tax deductible to the extent provided by law.*

THANK YOU for your continued support of JUNIPER JAM and the Wallowa Valley Music Alliance!